



ADAM TATZ

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<http://www.adamtatz.com>

EDUCATION

2007 BFA in Visual Communications, concentration: Graphic Design

Minor: Interactive Media Design
University of Delaware in Newark, Delaware
Deans list: Fall 2005 & Spring 2006

2006 Visual Communications Study Abroad to London, England

Workshops & Visits at Pentagram, Alan Fletcher, Williams Murray Hamm, Eye & Baseline Magazines, Royal College of Art, JohnsonBanks, & others.

WORK EXPERIENCE

2009 - present Art Director, Momentum Worldwide

concept and design development for a variety of digital and physical experiences, User Interface Design
clients: American Express (Golf, Tennis, OPEN), Verizon, Revlon, National Parks Conservatory, Bombay Sapphire, Stoli, Microsoft, and New Business Pitches

2007 - 2009 Art director, MRM Worldwide

Art direction and concept development for online advertisements, websites, various print media. clients: Intel, Verizon, Mastercard, ExxonMobile and Weight Watchers. Promoted from Jr. AD to Art director 10/08

2006 - 2007 Instructor of Record

Workshops for 2nd year VC students, focused on Adobe CS2 & HTML

2005 - 2006 Web Designer University of Delaware Admissions

2006 Teaching Assistant, Art 307 Interactive Media Design
worked with students on how to use Adobe GoLive & Imageready, focus on HTML and CSS.

2007 Intern, Campfire

viral marketing new media advertising in house design, production assistant

2006 Intern, Guild Group

design, branding, competitive research & website development

2005 Intern, Walter Cameron Advertising

brochures & postcard designs

AWARDS & HONORS

2007 Typography Award

Accomplishment in Typographic Design

2007 Teaching Assistant Award

Recognition of contributions to teaching

2007 UD/BFA Art Exhibition Best of Show

2006 The Robert Geuder Prize

Awarded to an outstanding third-year Visual Communications major for proven creative excellence & demonstrated leadership

2006 5 Moments of Creative Brilliance VC Year End Show

2005 Visual Communications Year End Show

SKILLS

Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Final Cut Pro, DVD Studio Pro, QuarkXPress, Microsoft Word & Excel, Understanding of HTML, JavaScript & Cascading Style Sheet , Other: Letterpress, Book binding, Screenprinting